

RAPID EVALUATION: IT PORTFOLIO MANAGEMENT

Increase control and ITPM oversight of IT projects, minimizing risk and maximizing business value, with IT Portfolio Management (ITPM). Compuware's Rapid ITPM Evaluation leverages the expertise of senior IT Governance professionals and Compuware's 35-plus year history, applying proven methodologies and best practices in order to give your company lucrative insights into its overall IT operations.

BUSINESS CHALLENGE

Your company is making major financial investments in people, processes and products in order to manage its information technology. Given the breadth and scope of IT operations, how should you prioritize? Are IT and business organizations aligned in terms of investments toward goals? How prepared is your company to handle a large, complex portfolio of programs and projects that are critical to its strategic goals?

Assessment and prioritization of competing strategic and operational projects are daunting tasks, particularly in view of their impact on the critical information systems supporting the business, and therefore the overall bottom line.

ITPM provides the processes and tools used to plan, create, assess, balance and communicate IT projects. It enhances collaboration and communication, resulting in portfolio-level reporting needed to gain visibility into business demand, resource utilization, project status and cost tracking.

SYMPTOMS OF NEEDING IT PORTFOLIO MANAGEMENT:

- Tension between IT and the business over demand and IT resource availability
- Missed strategic opportunities
- Underutilized resources
- Communication and collaboration challenges
- Understated IT value proposition
- Unmanageable expectations

"As many as 75 percent of IT organizations have little oversight over their project portfolios and employ nonrepeatable, chaotic planning processes."

- *CIO Magazine*

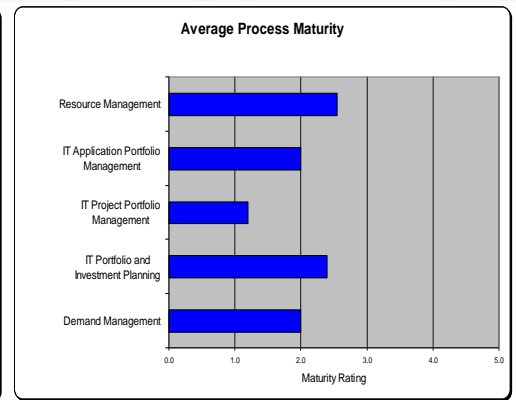
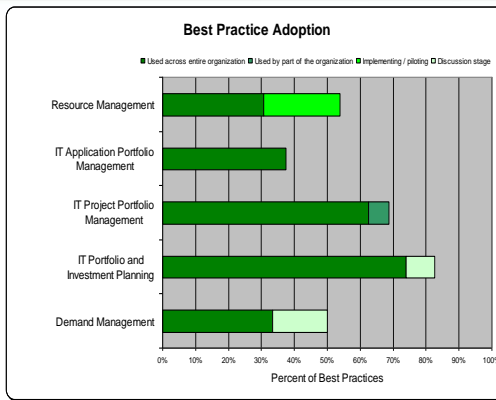
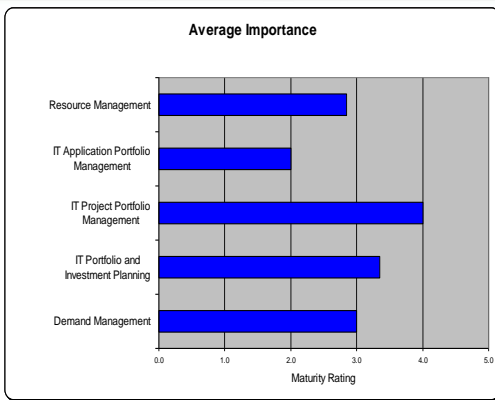
THE COMPUWARE SOLUTION

Compuware helps you gain a first level of understanding and insight into your current ITPM practices with our **Rapid ITPM Evaluation**. This accelerated engagement rates the ITPM practices of your organization against a topology of industry best practices and evaluates the maturity of the supporting processes. Compuware analyzes the ratings and findings to identify strengths, weaknesses and areas that may require immediate attention.

Starting from a basic understanding of your organization's current situation, Compuware develops initial recommendations regarding best practices. Typically, processes or functions that are key to the business, yet rank low on adoption or maturity, are excellent candidates for focused attention and process improvement.

BENEFITS

- Move from reactive to proactive management
- Learn where to concentrate attention and investment for greatest returns
- Gain perspective over and above specific tools or technologies



Compuware's ITPM Evaluation - Report example

THE RAPID ITPM EVALUATION PROCESS

ASSESSMENT

Compuware offers a one-day facilitated workshop, tailored to your organization.

To begin, your organization will appoint a sponsor to define the scope and goal of the rapid assessment by selecting a targeted area, such as Demand Management, Resource Management, Investment Planning, Project Portfolio Management or Application Portfolio Management.

The sponsor will then identify subject matter experts (SMEs) to attend a one-day workshop, facilitated by Compuware. This collaborative workshop allows our IT Governance experts to resolve differing perspectives and to confirm ratings by asking follow-up questions. With the feedback provided during the workshop, Compuware will determine three ratings for each best practice to be evaluated:

- *Business Importance*: an indicator of the need for a best practice and its potential impact
- *Adoption Status*: what the business actually receives in terms of services and consistency
- *Process Maturity*: an indicator of quality and effectiveness

EVALUATION

Compuware has developed a framework of questions, dashboards and reports to analyze each organization's ratings data. The reports visually present findings, identifying opportunities for improvement.

The goal of the ratings analysis is to provide your IT leadership team with a snapshot understanding of the strengths and weaknesses of its current practices in the context of industry best practices.

RESULTS

1. **Assessment Report.** The executive report consists of aggregated data, any immediate recommendations and potential next steps. It will also include an executive summary, and is supported by survey question data, charts and graphs.
2. **Executive Presentation.** Compuware will present the evaluation findings to the sponsor and other IT leaders while encouraging dialogue. This process provides an opportunity to discuss and clarify findings and recommendations, and to ask questions. Open collaboration helps ensure you receive the maximum results and consensus regarding identified action items and next steps.

To learn more about Rapid ITPM Evaluation, contact: cpwrprofessionalservices@compuware.com

And to learn more about Professional Services, visit: compuware.com/services

Compuware Corporation, the technology performance company, provides software, experts and best practices to ensure technology works well and delivers value. Compuware solutions make the world's most important technologies perform at their best for leading organizations worldwide, including 46 of the top 50 Fortune 500 companies and 12 of the top 20 most visited U.S. web sites. Learn more at: compuware.com.

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